OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise, and, (in particular), to encourage and foster:

* FIRST: The development of acquaintance - as an opportunity for service;
* SECOND: High ethical standards in business and professions;
  + the recognition of the worthiness of all useful occupations; and
  + the dignifying of each Rotarian’s occupation as an opportunity to serve society;
* THIRD: The application of the ideal of service in each Rotarian’s personal, business, and

community life;

* FOURTH: The advancement of international understanding, goodwill, and peace - through a

world fellowship of business and professional persons, united in the ideal of

service.